

TERMS OF REFERENCE

Youth Engagement through Participatory Theatre Writer & Designer | Lebanon

Supported by: United Nations Democracy Fund (UNDEF)

December 2025 – February 2026

Organization: SEENARYO

Project title: Promoting Youth Engagement through Participatory Theatre in Lebanon

Project Location: Lebanon (national)

Consultancy Duration: Up to 25 working days

Assignment Duration: 2-3 months

1. Introduction

Having reached over 100,000 children, youth, women, and teachers since 2015, Seenaryo believes in the power of theatre to equip people with the tools to collaborate, think critically, and build transferable skills—supporting them to be powerful agents of their own lives and positive contributors to their societies. Seenaryo continuously trains facilitators, trainees, and youth leaders to lead participatory theatre, enhancing employability, confidence, and civic engagement.

2. Project Summary

Seenaryo is delivering a two-year project funded by the United Nations Democracy Fund (UNDEF), in partnership with SEEDS for Legal Initiatives, aimed at strengthening youth engagement in democratic processes. The project supports 15 young 'Advocates' from marginalized communities across Lebanon to create and tour an original play about democracy and electoral participation, receive leadership training, and lead theatre-based workshops with youth in their own communities. The project also includes 15 touring performances, civic masterclasses, dialogue sessions, a national conference, and a documentary film.

3. Purpose and Objective of Assignment

Seenaryo will produce a high quality, visually engaging 20-page bilingual (English and Arabic) publication to be launched during the national conference in March 2026. The publication will capture the creative journey and civic engagement of the Advocates, including personal testimonies, artistic writing pieces, reflections from Seenaryo and SEEDS, and key learnings about theatre as a tool for democratic participation.

The consultant will be responsible for the end-to-end production of this publication. This includes researching, interviewing, writing, and editing all content, as well as designing a simple but professional and visually appealing layout in close coordination with the Seenaryo team.

The objectives of the consultancy include:

- Conduct 6–8 interviews with Advocates, Seenaryo staff, SEEDS facilitators, and the play director.
- Collect and curate short artistic writings (poetry, prose, monologues) from the Advocates.
- Review project documentation including evaluation data and workshop notes.
- Draft, revise, and finalize the full max. 20-page publication text in English, ready for translation.
- Design a visually compelling layout for the bilingual report, incorporating photos, graphics, and ensuring brand consistency.
- Deliver a print-ready PDF and a web-optimized version.

4. Reporting & management

The consultant will be managed by Seenaryo's Arts Manager Myriam Ali Ahmad, and will work closely with the Head of Programmes & MEAL, Siel Devos and all other relevant Seenaryo team members. Seenaryo is an organisation that is participatory and inclusive, and we expect the consultant to apply these values in their approach to the work itself and in their collaboration with the team.

5. Consultancy Deliverables & Timeline

Deliverable 1: Content Development and Writing (December 2025 - January 2026)

- Conduct all interviews and review project materials.
- Gather and curate creative content from participants.
- Submit a first full draft of the max. 20-page publication text in English.
- Submit a final, approved English version after incorporating Seenaryo feedback.

Deliverable 2: Report Design and Layout (January - February 2026)

- Develop 2-3 initial design concepts for the report's layout and visual identity.
- Create a complete, designed layout of the max. 20-page bilingual (English & Arabic) publication, incorporating all final text, provided photographs, and any simple infographics or icons.
- Incorporate feedback on the design layout and submit a revised version.
- Deliver final print-ready and web-optimized PDFs.

6. Candidate Qualifications

We are looking for one consultant to carry out the assignment outlined above. The consultant should have the following:

Required:

- o Experience researching and writing publications or narrative reports
- o Strong interviewing and storytelling skills
- o Proven experience in graphic design and desktop publishing, with a portfolio showcasing report or publication layout.
- o Proficiency in professional design software (e.g., Canva, Adobe InDesign, Illustrator, or equivalent).
- o Experience in arts, theatre, civic engagement, or youth programmes
- o Experience writing human-centered content
- o Fluent in English and Arabic

Preferred:

- o Experience working with NGOs or community groups
- o Based in Lebanon with contextual knowledge

How to Apply

Interested applicants must submit their CV and short cover letter via [this application form](#) no later than the **30th of November 2025**.

The maximum available budget for this consultancy is \$2,850, and we expect the assignment to take up to 25 working days. Applicants should list 3 previous consultancies and their daily rates.

Applicants in Lebanon must provide proof of registration as a freelancer with the Lebanese Ministry of Finance along with the relevant VAT registration. In the case that an applicant is not registered with the Ministry of Finance, tax charges will be applied to the total compensation package.