



INFORMATION ABOUT KINDERNOTHILFE E.V.

Kindernothilfe (KNH) is a children's rights organisation based on Christian values. Since its foundation in 1959, the organisation has been committed to the recognition of children and young people in situations of poverty and marginalisation as subjects of rights. In 2020, Kindernothilfe in Germany and its branches in Austria, Switzerland and Luxembourg protected and strengthened the rights of 1.9 million children and adolescents through 566 projects in 33 countries in Africa, Asia, Latin America and Europe.

Kindernothilfe implements awareness raising, education and advocacy projects in line with development policies. The projects contribute to the realisation of children's rights through the UN Convention on the Rights of the Child. Over the past ten years, Kindernothilfe has focused on promoting the Child-rights based approach (CRA) in order to change children's lives for the better in the long term.

Kindernothilfe aims to create a world in which children and young people live a dignified life and enjoy their rights without being discriminated against because of their social, economic or political status or their religious beliefs.

INFORMATION ON THE KNH PARTNER ORGANISATION ON WHOSE BEHALF THE PLANNED FEASIBILITY STUDY WILL BE CARRIED OUT.

Seenaryo is a leading specialist in theatre and play-based learning with under-served communities in Lebanon and Jordan. They use theatre and play to transform education and support people to learn, lead, heal and thrive in their classrooms and communities. Having reached over 100,000 children, youth, women and teachers since 2015, in 2023 Seenaryo has won the Arts, Culture & Heritage Award at the UK's Charity Awards and was one of Expo 2020 Dubai's 120 Global Innovators. They also lectured for New York University on their Teacher Fellowship, and have been featured in Al Jazeera and Prospect Magazine.

In 2022, Seenaryo created 39 original theatre productions. They also trained 668 teachers to transform learning through play using a previous version of the Seenaryo Playkit mobile phone app, reaching 15,574 schoolchildren.

INFORMATION ON THE PROPOSED DEVELOPMENT PROJECT

The proposed project is to be funded by KNH and the German Ministry for Economic Development and Cooperation (BMZ).

Project title: Transform attitudes to & capacity for play-based early years teaching & learning in Lebanon

Thematic areas of the project: Early years education, early childhood development, child rights, participatory education, play-based learning, teacher training

Expected duration of the project: 4 years (48 months)

Planned project site(s): All nine regions (mohafazat) of Lebanon. Project to take place in kindergartens, primary schools and non-formal education centres; both government schools, low-income private schools, UNWRA schools for Palestinian refugees, and NGO-led emergency schools for Syrian refugees.

Brief description of the project

The project is not yet fully developed, but the broad outlines of its objectives, the first approaches to the expected results and the strategic activities are presented below.

a. Objectives and sub-objectives (results) to be achieved

Overall project objective: Children develop the life skills they need to fulfill their potential

Outcome 1: Early years teachers teach more effectively using play

Outcome 2: Teachers develop a long-term commitment to delivering, advocating for and furthering their capabilities in play-based teaching

Outcome 3: Early Childhood Education stakeholders including Ministry of Education embed child-centred, play-based teaching practices in national policy

a. Brief description of the main components and strategies

First, Seenaryo will develop and upgrade the Seenaryo Playkit - a mobile phone app and in-person training targeting early years teachers. Teachers will then be trained by Seenaryo trainers in play-based learning, and will be inducted to the Seenaryo Playkit app after the training, which provides continuous access to a vast bank of play-based resources (songs, interactive stories, games and classroom management techniques) in Arabic, French and English. In parallel, headteachers will receive one-on-one coaching to support them in embedding play into their schools.

All trained teachers will be welcomed into the Seenaryo Teacher Community, which features online and offline events, resources, networking and peer learning opportunities, to ensure their continued professional development and application of play-based learning beyond the end of the training. Finally, evidence and evaluation from the project will be used to contribute to advocacy campaigns targeting ministries and major education stakeholders advocating the centrality of child-centred, play-based ECE.

b. Description of the target group(s) and the main actors involved

Direct target group: 91,000 people reached over four years. Disaggregation:

- 3,500 teachers of early years children reached (450 teachers per year receive in-person training and 1,700 further teachers over four years use the Playkit app). They are 75% female, aged 18-65 years.
- 87,500 children reached (2,250 children per year participation in child consultation sessions, 9,000 further children are taught by teachers who take the in-person training, 42,500 further

children over four years benefit from their teachers' use of the app). Children are 50% female, and all aged between 3 and 8 years old. At least 25% have a disability.

- 20 representatives from MEHE (Ministry of Education and Higher Education) and CERD (Centre for Educational Research and Development)

Indirect target group:

- At least 160 headteachers from at least 160 schools
- 262,500 parents and siblings of the 87,500 children reached by the project (calculated as an average of 3 family members per child). They are 50% female, all ages.
- 100 representatives of local government and municipalities, higher education institutions including LAU (Lebanese American University) and the UCL (University College London) Institute of Education, and representatives from INGO education providers.

OBJECTIVES OF THE FEASIBILITY STUDY

The preparation of the feasibility study is an essential component for Kindernothilfe and Seenaryo. The results of such a study should help to refine the project concept, present the institutional, social, political, economic and environmental context and identify the opportunities and risks of project implementation. They will guide the conceptualisation of the whole project. The purpose of the study is therefore to examine the project objectives and its planned components and strategies in the light of the given context and available resources.

The implementation of the study should be planned in a participatory manner to allow for joint learning experiences. Possible risks and obstacles to project implementation should be identified and mitigated at an early stage. Bad investments should be avoided. The study should enable Kindernothilfe to gain in-depth knowledge about the project and to accompany and support its partner organisation in the planning and implementation of the project in the best possible way.

The following important steps should be taken into account when planning and carrying out the study:

- An analysis of the project context (political, social, structural, economic and ecological)
- For child rights-based projects]: An analysis of the situation of children and the main violations of their rights.
- An analysis of the main stakeholders and their level of influence in the planned project areas
- Clarification (and if necessary adaptation) of the project objectives with the identification of appropriate indicators for monitoring and measuring the achievement of the objectives. Review context and underlying root causes, project intervention and provide recommendations or alternatives to the strategies, where applicable.
- Review and, where necessary, adaptation of approaches and strategies.

The study report should provide clear and practically feasible recommendations that will be taken into account in the subsequent planning of the project. In doing so, the overall direction and purpose of the project should not be changed.



A proposed impact matrix with appropriate indicators should be presented as one of the outcomes of the study.

The verification of the feasibility of the proposed project is based on the collection and analysis of primary and secondary data, as well as other essential information that can support the subsequent conceptualisation of the project. The sustainability factors of the project are determined and the capacity of Seenaryo to implement it is presented.

The approach actively involves the staff of the partner organisation as well as representatives of the target groups and stakeholders. The study thus makes an important contribution to the submission of a qualified project proposal to the Ministry of Economic Development and Cooperation.

METHODOLOGY AND WORK PLAN FOR THE IMPLEMENTATION OF THE STUDY

According to the Guide to Conducting Feasibility Studies¹, it is recommended that consultants use a mixed methodology (quantitative and qualitative) based on the following aspects:

- The choice of a participatory approach
- the choice and development of appropriate methods and instruments for data collection and analysis
- involvement of stakeholders and duty bearers

The preparation of the feasibility study will have a maximum duration of 4-5 weeks starting from 16th August and will be carried out in three main phases including a review of the available documents, the field data collection phase and the data analysis and report preparation. The report should be presented in a first draft which should be submitted by 20th September to KNH Germany, contact Friederike Kowitz, Friederike.Kowitz@knh.de and Arshad Ali, ali.arshad@knh.de and to Seenaryo, contact Victoria Lupton victoria@seenaryo.org.

Framework of the study

The Guide to Conducting Feasibility Studies² recommends that an analysis should be carried out which considers, among other things, the following questions

Contextual analysis at macro, meso and micro levels.

- Which current problems in the living situations of the target groups have been identified and are relevant to the project design? Which of these causes are prioritised and addressed in the project?
- What local potentials, existing structures (institutions, networks, umbrella organisations and others) and social mechanisms can be built upon? What gaps in the system have been identified?

¹ This fact sheet will be made available to the consultant selected by KNH for the precise planning and execution of the study.

² Ibid.



- If so, are there approaches and results from previous development measures? If so, how will this be built upon?
- What other framework conditions, such as conflict dynamics, need to be taken into account in the context of the planned project?

Partner organisation in the context of the project

- Which organisation(s) has/have been chosen as the local promoter(s) of the project and why? Whose idea was the project? How is the ownership of the project by the implementing organisation ensured?
- To what extent are potential agreements between actors formalised? Are there formal agreements between actors?
- Are the resources and strengths of the partners known individually and at organisational level?
- Which relevant professional, methodological and political competences need to be developed individually and at organisational level?

Target group(s) and other actors (at macro, meso and micro levels)

- How and by whom are the direct target groups selected, and according to what criteria?
- What is the composition of the respective target groups? To what extent are the target groups homogeneous or heterogeneous in terms of factors such as gender, ethnicity, age, sexual orientation, language, abilities and to what extent should the project take this into account?
- What is the self-help potential of the respective target groups? How could the project strengthen local problem-solving capacities?
- Do the target groups and other actors have a common understanding of the problems, prioritisation and objectives of the project? Are there convergences or conflicts of interest between some of the actors?
- How strong is the support, e.g. in the form of the different actors' own contribution to the project? What are their possibilities to influence the project?

Criteria and steps of the analysis

The following Organisation for Economic Co-operation and Development (OECD) criteria, also known as the OECD DAC criteria, should be considered for the feasibility study:

- Relevance: The extent to which the objectives and design of the intervention are relevant to the needs, policies and priorities of the beneficiaries, the country, the international community and the partners/agencies and remain relevant even as the context changes.



- **Coherence:** The extent to which the intervention is consistent with other interventions within a country, sector or institution.
- **Effectiveness:** The extent to which the objectives and outcomes of the intervention have been, or are being, achieved, including differentiated outcomes between populations.
- **Efficiency:** The extent to which the intervention produces, or is likely to produce, results in a cost-effective and timely manner.
- **Impact:** The extent to which the net benefits of the intervention will or are likely to persist.
- **Sustainability:** the extent to which the net benefits of the intervention will or are likely to be sustained

CONSULTANCY DELIVERABLES

In carrying out the study, the following documents should be submitted:

Before the start of the field phase :

- An inception report containing detailed information on methodology, sample size and selection, timing and logistics.
- All data collection instruments (questionnaires, interview guides, observation sheets, sample size and criteria....). These should be agreed with KNH and Seenaryo.
- A draft study report to be submitted by 20th September.
- A finalised study report in which the observations of KNH and Seenaryo have been taken into account and integrated. The final report is due within five to ten working days after feedback from KNH/Seenaryo.

Structure and scope of the study report

The report should not exceed 30 pages (excluding annexes) and should have the following structure

- An executive summary presenting the main results of the study and the recommendations arising from it
- A short introduction with the essential information about the project under study (presentation of purpose and objective of the study, a short CV of the consultant, the services provided, information on Methodology used (describe the process including its successes and limitations) and study participants (max. 2-3 pages))
- A presentation of the main questions of the study and the methodology used, including information on the sample
- A presentation of the results of the study based on the analysed data
- A presentation of the conclusions and resulting final recommendation section providing detailed recommendations for the project strategies/concept and project measures, and alternatives to the strategies, where applicable
- This section can be complemented by an analysis of strengths and weaknesses, threats and opportunities.
- All necessary annexes (data collection tools, list of people consulted, secondary sources etc.)



PROFESSIONAL REQUIREMENTS FOR THE CONSULTANT

Individuals and teams of experts can apply to carry out the study. They must meet the following requirements:

- Have an academic background in a field of work relevant to development.
- Have several years' experience in carrying out feasibility studies, baseline studies, evaluations or other relevant studies.
- Proven expertise in the relevant areas of work of the proposed project.
- A very good knowledge of the national context (also political as well as socio-economic)
- Proven experience in Child and Adolescent Rights with a broad understanding of what the rights approach implies at the level of duty bearers and civil society.
- Experience in planning projects participatory based on human/child rights
- Local language skills for direct communication with target group representatives and stakeholders

METHOD OF PAYMENT

30% of the agreed fee after conclusion of the contract

30% after acceptance of the first draft of the study report

40% after acceptance of the final version of the report

In justified cases, an alternative payment method may be agreed.



SUBMISSION OF TENDERS

Interested consultants are requested to send relevant documents electronically to the following contact address. A letter of interest must be submitted including the following information along with a technical and financial proposal that should include, in addition to the honorarium, all expenses incurred by the investigators in carrying out the study.

The contact person is also available to answer questions at the e-mail address indicated:

Arshad Ali and Friederike Kowitz, ali.arshad@knh.de; friederike.kowitz@knh.de; Victoria Lupton and Siel Devos, victoria@seenaryo.org and siel@seenaryo.org.

The file must include the following documents:

A letter of interest, a technical and financial proposal, an updated curriculum vitae and a list of references of similar assignments.

The tender must indicate **the methodology envisaged, the number of working days foreseen, a detailed workplan, the daily fees with the foreseen ancillary costs as well as any applicable taxes and duties** and information on the **availability of the consultant(s)**.

The deadline for submission of tenders is 5th August.

The decision on the selection of the consultant and the signing of the contract is scheduled for the period from 11th to 15th August.