



IMPACT REPORT

2018



introduction

Using a participatory approach to **education and the performing arts**, Seenaryo works with marginalized communities in Lebanon and Jordan. We focus on equipping refugees and host communities living in uncertainty with the tools **not only to survive, but to thrive.**



Our vision is a world in which all people are able to express themselves in order to reach their full potential



Using a participatory, arts-based approach, **our mission** is to equip all people in Lebanon and Jordan with the tools to think critically, collaborate, and become resilient as individuals and in their communities





This photo and cover
photo by Dara Masri

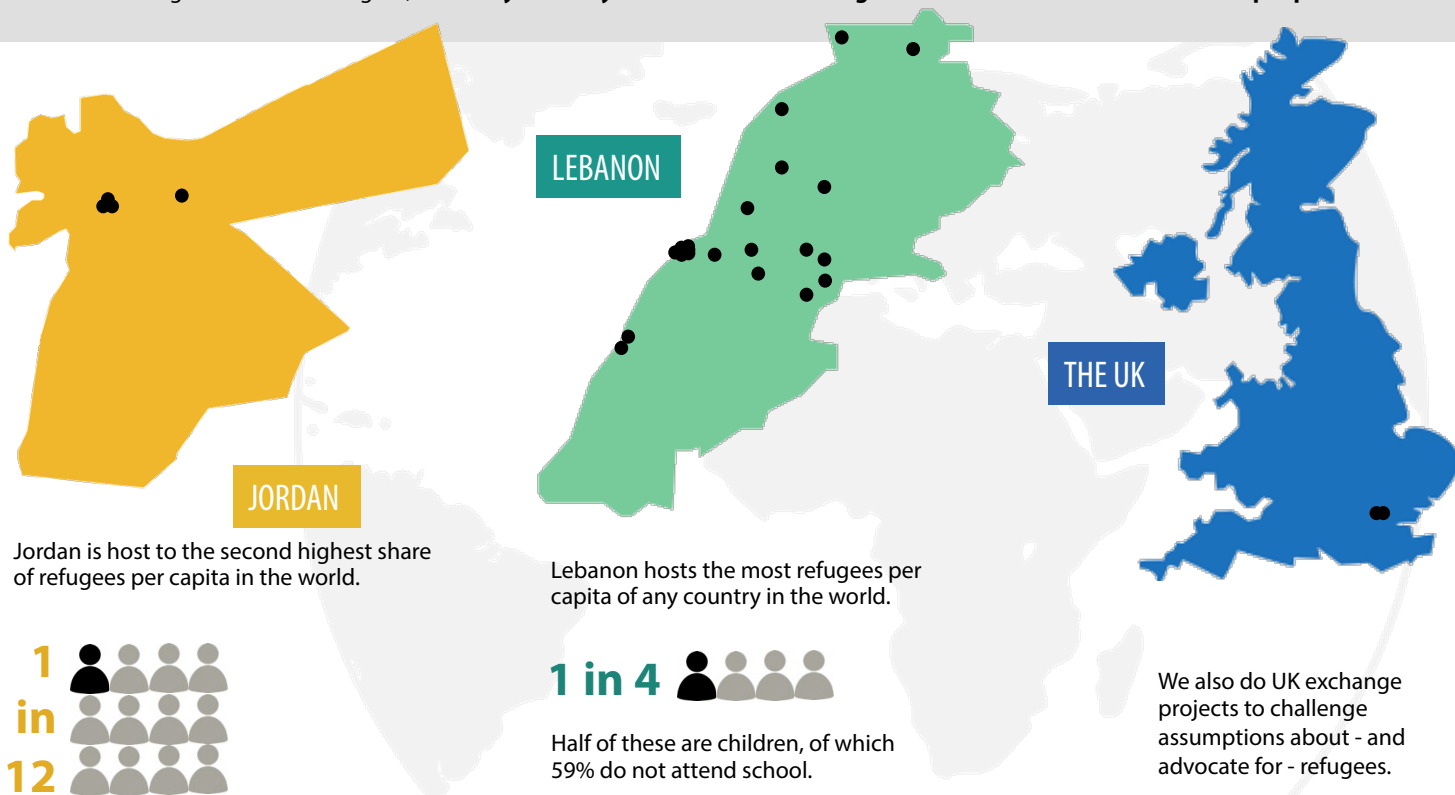


Our aims are to:

- » Facilitate the creation of powerful, high-quality theatre and art by marginalized communities
- » Train young adults and women in facilitation, leadership, and artistic skills
- » Embed new models for learning by developing creative resources and training teachers to use them
- » Foster social cohesion within and between refugee communities and host groups
- » Challenge audiences locally and internationally to reassess cultural assumptions about refugees

context

More than **5 million Syrians** have been externally displaced since the war began in 2011, leaving Lebanon & Jordan as the countries with the **highest per capita proportion of refugees** worldwide. These host countries and communities have welcomed and supported huge numbers of refugees, but **many feel they are worse off. The refugee crisis has hit the most vulnerable people hardest.**



Syrian refugees in Jordan live significantly below the poverty line. 48% of these refugees are children and nearly a third of these children do not attend school.

2018 in numbers



1028 DIRECT
BENEFICIARIES



11,190 INDIRECT
BENEFICIARIES



270 TRAINEES



103 PAID OPPORTUNITIES
FOR REFUGEES



3017 SOCIAL MEDIA
FOLLOWING



38,065 VIDEO
VIEWS

15

ORIGINAL THEATRE PRODUCTIONS

Toured to 5 refugee camps and schools across Lebanon,
with thanks to: Kayany Foundation, Al Andalos School,
Yaabad Scout Troupe, SB Overseas & Women Now



MY FRIEND THE ALIEN YOUTH THEATRE

Partner | Women Now
Funded by | The Linbury Trust



TEACHER'S PARTY CHILDREN'S THEATRE

Partner | Women Now
Funded by | The Linbury Trust



SHAJARAT AL DURR NABAD | YOUNG FACILITATORS

Directed by | Chrystèle Khodr
Funded by | Team Archie



LANA THE GIRAFFE CHILDREN'S THEATRE

Partner | Caritas Lebanon



OUR LITTLE ADVENTURE CHILDREN'S THEATRE

Partner | Caritas Lebanon



THE MYSTERY OF THE KINGDOM YOUTH THEATRE

Partner | Women Now
Funded by | The Linbury Trust



THE MUSICAL PARTY CHILDREN'S THEATRE

Partner | Women Now
Funded by | The Linbury Trust

Toured to Alwan Festival

Commissioned for Lebanon's first European Theatre Festival hosted by the European Union and premiered at Al Madina Theatre in Beirut. Went on to tour Ishbiliya Theatre & Art-Hub in Saidra as well as Beirut Art Center with further tour plans for 2019.

PERFORMED **27** TIMES ALTOGETHER



WORN OUT FROM TRAVELLING
SHOWBUILD

Partner | Yaabad Scout Troupe
Funded by | The Linbury Trust



THE KINGDOM OF SWEETS
SHOWBUILD

Partner | Women Now
Funded by | The Linbury Trust



THE METAMORPHOSIS
INTEGRATION PROJECT

Partner | Goethe-Institut Libanon



LIFE AND PEN
YOUTH THEATRE

Partner | Women Now
Funded by | The Linbury Trust



JOURNEY IN TIME
CHILDREN'S THEATRE

Partner | Women Now
Funded by | The Linbury Trust



THE VILLAGE WITHOUT COLOUR
YOUTH THEATRE

Partner | Hamzet Wasel
Funded by | Norton Rose Fulbright



THE DIFFICULT JOURNEY
CHILDREN'S THEATRE

Partner | Hamzet Wasel
Funded by | Norton Rose Fulbright



STAGING SISTERHOOD
WOMEN'S THEATRE EXCHANGE

Partners | Women Now, Women for Refugee Women, Southbank Centre
With funding from | Arts Council England & Lily Harriss

Photo credits include:
Alia Haju, Dara Masri, Yassin Msallakh

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ARTISTIC PROJECTS PRODUCED



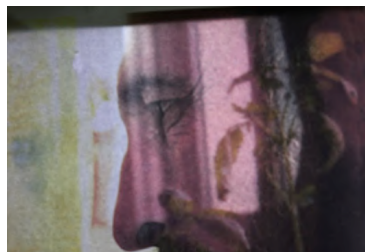
FOR REAL
HASSAN AKOUL
Short film



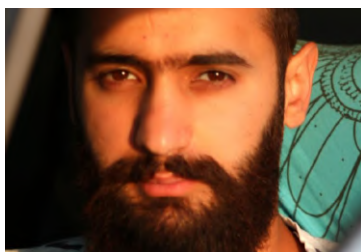
TWENTY FIVE MINUTES
SAMER KHWIS
Short film



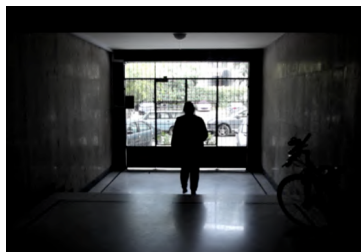
DIARY
HAMZA KHAROUF
Short film



DETAILS IN A PICTURE
YASSIN MSALLAKH
Collection of digital photo collages



HEARTBEAT
OMAR MESLEM
Audio piece



**THE ROAD FROM DAMASCUS TO
HOMS, BEIRUT TO TRIPOLI**
RAND SHAMAA
Short film

VIA OUR
YOUNG ARTISTS
PROGRAMME IN
PARTNERSHIP WITH
DICTAPHONE GROUP

Funded by | Arthur & Holly
Magill Foundation



Aswat Seenaryo rehearsal at the
Women Now centre

Photo by Hadi Bou Ayash

AND

8

CHORAL PERFORMANCES
INCLUDING BUS TOUR

our programmes

ARTS & EDUCATION

CHILDREN

Showbuilds
Youth & Children's Theatre
Aswat Seenaryo Choir

Creative English

CHILDREN

YOUNG
ADULTS

Young Artists
Nabad: Young Facilitators
The Metamorphosis: Integration Project

Seenaryo Playkit

TEACHERS

WOMEN

Staging Sisterhood: Women's Theatre



"She used to come home smiling and would wait impatiently for the workshops every week."

Children's Theatre parent

ARTS

Participating, collaborating, making, performing

The Metamorphosis at
Al Madina Theatre, Beirut

Photo by Alia Haju



CONTEXT | A third of refugee children in Lebanon and Jordan are not in school. **Out-of-school activities support reintegration.** (Lebanon & Jordan Crisis Response Plans)

"Seenaryo changed our attitude towards ourselves, and our vision of school. I used to hate school but Seenaryo has **given me ambition** so now I love school and am committed."

Shahed, Youth Theatre participant





ARTS CHILDREN

2 SHOWBUILDS

10 YOUTH & CHILDREN'S THEATRE CYCLES

4 CHOIR CYCLES



 234 children evaluated
 41 parents evaluated
 (about their children)



greater personal & emotional strength



felt more **confident** and **capable**



felt more able to **face** their **worries** and **fears**



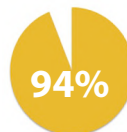
increased social skills & life skills



learnt how to **cooperate** in a **team**



felt better at **expressing** their **feelings** and **ideas**



felt better at **understanding** the feelings of **others**



higher academic success



felt they have their **own ideas** and can **think more for themselves**



felt they are doing **better in school** now

Partners | Women Now, Yaabad Scout, Caritas Lebanon, and Hamzet Wasl
 Funded by | The Linbury Trust, Norton Rose Fulbright, and Anonymous

in focus: HAYTHAM

Aswat Seenaryo & Showbuild participant

“Haytham was really hyperactive – he couldn’t concentrate and would constantly annoy his friends. But when he started working with Seenaryo he fell in love with it. It made him **feel happy and safe** doing these activities. And then at school, he started being much **calmer** with his friends, and generally more **focused** with everything.”

Safaa Hafez, Aswat Seenaryo Co-facilitator



ARTS YOUNG ADULTS

CHTAURA-HAMMANA-BEIRUT: A DISCOVERY JOURNEY YOUNG ARTISTS

Mentoring aspiring artists to produce their own projects in film, photography and sound.

Partner | Dictaphone Group
Funded by | Arthur & Holly Magill Foundation
With thanks to | Women Now, Hammana Artist House and Mansion
Photo collage by | Yassin Msallakh

NABAD YOUNG FACILITATORS

Training young adults in theatre-making and facilitation with children.

Direction & training by | Chrystèle Khodr & Hadi Deiabess
Funded by | Team Archie and Create Syria (a project by Ettijahat Independent Culture and the British Council)
With thanks to | Mansion and Koon Theatre
Photo by | Ali Shaikh

THE METAMORPHOSIS INTEGRATION PROJECT

A devised theatre piece with Syrian, Palestinian and Lebanese young people.

Partner | Goethe-Institut Libanon
With the support of | Intersos, Social Welfare Institutions - Dar al Aytam al Islamiya, UNHCR Lebanon and Yaabad Scout
Photo by | Allia Haju

100%

felt more confident in
presenting their ideas

89%

gained **confidence** in
working **with children**

8/10

was the average score
for new **performance
techniques** learnt

67%

felt they could now **create**
an artistic project
independently

100%

felt more confident
applying for a job in
theatre or education

100%


felt they have their **own
ideas** and can **think more
for themselves**

6/6 young adults evaluated

9/9

15

13/13



"I learnt how to express myself confidently in a male dominated environment. I learnt how to listen to others, and to work hard to achieve what I want. The trainers were very supportive, they enhanced my self-esteem and taught me how to be a leader."

Young Facilitator

Nabad's performance of
Shajarat al Durr

Photo by Ali Shaikh

CONTEXT | Refugees (especially women and children) **lack agency** over their own discourses and futures; there is a need for 'resilience-based' not 'humanitarian-based' support. (Jordan Crisis Response Plan)

ARTS WOMEN

"When I took the flower from another woman via the internet, at that moment I felt the London team could understand us. I felt we were united as one."

STAGING SISTERHOOD WOMEN'S THEATRE EXCHANGE

A cross-border theatre exchange programme with a group of women living in Lebanon's Bekaa Valley and a group of refugees and asylum seekers living in London, with collaboration facilitated via Skype and WhatsApp.

 16/16 women in Lebanon evaluated

100%

of women agreed with the following statements

I feel more able to **express myself physically**

I have more of my own ideas and **can think freely for myself**

I am more **accepting** of other people's **different opinions** and views

The project has helped me **understand** the situation of **people I've never met** before

I **learnt** something new from this project about **refugee women around the world**

Lebanon partner | Women Now
UK partners | Women for Refugee Women & Southbank Centre
With funding from | Arts Council England & Lily Harriss



CONTEXT | **Discrimination is rising** against refugees in Europe and the west. (European Network Against Racism)

"It was interesting to meet people over Skype and to know that no one is better than the other. No matter where we are, we are all human."

Women's Theatre participant




EDUCATION

Transforming refugee
education through a
holistic approach

Creative English workshop
Photo by Mohammed Masalmeh

CONTEXT | **Arts education is absent** despite evidence that holistic approaches are essential for academic and psychosocial success. (International Rescue Committee research)

A photograph of a man and a woman sitting side-by-side, both reacting emotionally. The man on the left, with a beard and mustache, is wearing a red shirt and a tan vest, with his hands covering his face in a gesture of surprise or joy. The woman on the right, with dark hair, is wearing a grey jacket and has her hands covering her eyes, smiling broadly. A semi-transparent text box is overlaid on the left side of the image.

“There’s a big difference using Seenaryo’s interactive stories. They **understand** the ideas much faster now, and they also **share** their ideas better afterwards.”

IRC (International Rescue Committee) teacher
post Seenaryo Playkit teacher training



Photo by Mohammed Masalmeh

CREATIVE ENGLISH

Improving English language through games, songs, role-play and improvisation.

Partner | Danish Refugee Council
Funded by | The Simpson Family

 22/30 participants tested across 2/2 groups

After a ten-week cycle, the following changes were recorded:

Phrases from songs & games used **spontaneously** with peers
Quicker & **more fluent** responses to target questions
Significant increase in **volume** & **confidence**

Full **participation** in entirely English-led activities
Improved comprehension of English **stories** on familiar topics

19% average improvement in scores across pre/post tests

28% average improvement in scores across pre/post tests

speaking



listening



vocabulary



reading & writing

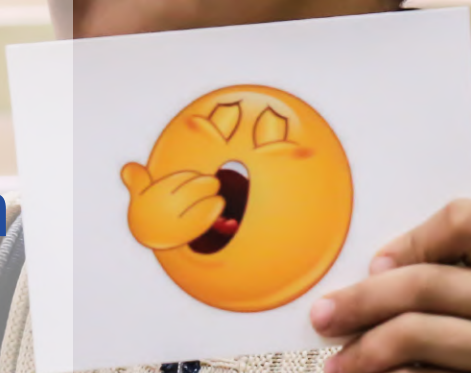


CONTEXT | Holistic education is key to academic success and wellbeing. (UNESCO)

“It’s easy to remember new words when we play games or put them in sketches.”

Creative English participant

Creative English workshop in East Amman, Jordan
Photo by Mohammed Masalmeh



SEENARYO PLAYKIT

A **book & CD** by Seenaryo to transform the way early years teachers deliver the curriculum – through student-centred approaches. Delivered via intensive **4-day training**.

Content




Topics

Social & Emotional	Health	Natural World	Human World	Math	Language
Myself Family Friends Feelings Transition	Hygiene Food Body Senses	Animals Habitats Plants Seasons Weather	Jobs Transport Home School Celebrations Materials	Counting Addition Subtraction Shapes Measuring Time	Letters Adjectives Verbs Colors Sentences

Languages

English	français	عربي
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A group of women, likely teachers, are gathered in a room. In the foreground, a woman wearing a pink hijab and a blue jacket is looking towards the right. Behind her, another woman in a purple hijab and beige top is visible. To the right, a man in a black and white checkered shirt is holding a large, colorful ball with segments of orange, red, blue, green, and yellow. The background shows a wall with some educational posters.

“The song ‘dbeyn itneen’ [Two Teddies] has really helped them with their small numbers up to ten – as well as with adding and taking away.”

IRC (International Rescue Committee) teacher
post Seenaryo Playkit teacher training



Training with World Vision teachers in Azraq Refugee Camp, Jordan

SEENARYO PLAYKIT

directly post training

 55 teachers evaluated

100%

gained new ideas for **engaging students**

98%

learnt new techniques to **manage behaviour**

96%

learnt new methods to teach their **curriculum**

9/10

was the average score for **usefulness of training** compared to others

3 months post training

 73 teachers evaluated

94%

say their children's **learning has improved** since using the Playkit

98%

say their children are **more engaged** with learning

92%

use Seenaryo **songs every day** (with **68%** using them twice a day or more)

87%

use Seenaryo **games to help assess** their children's progress

We delivered the
Seenaryo Playkit to

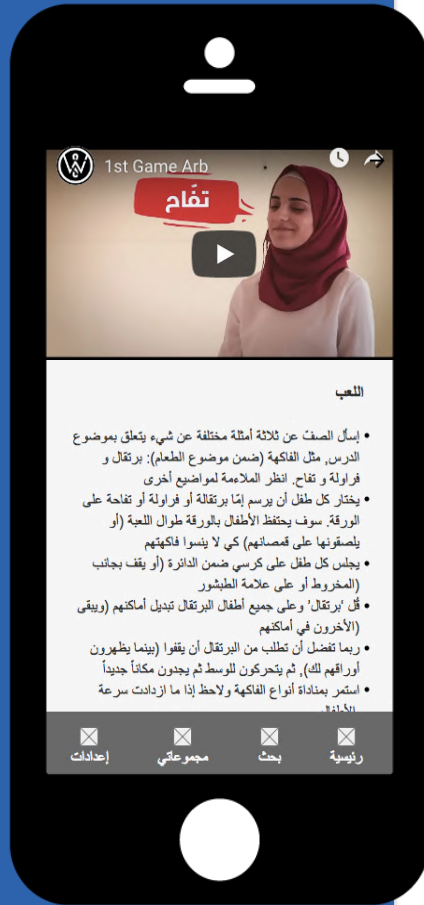
7 NGOs

in 51 schools

for 205 teachers

reaching 5760 children



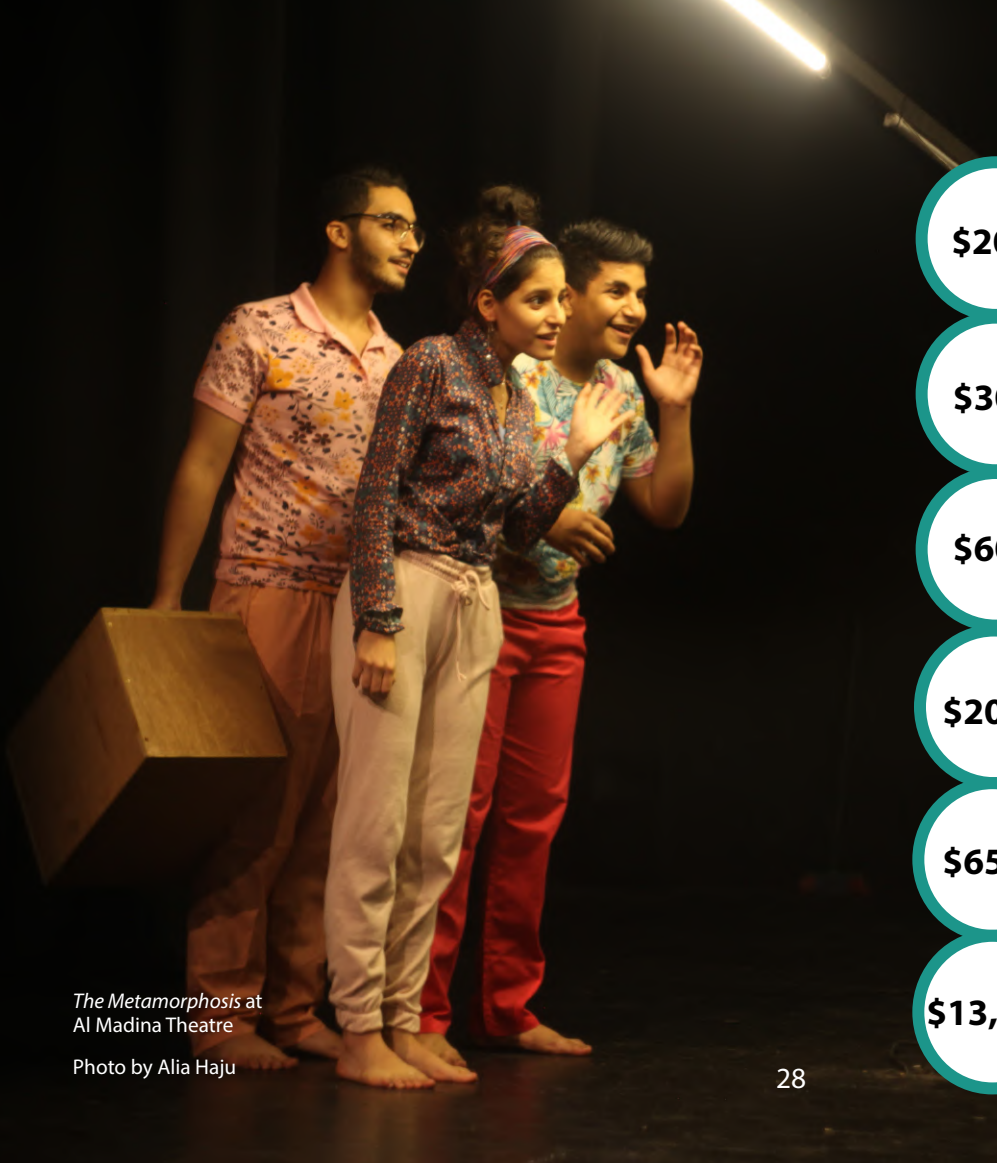


SEENARYO PLAYKIT: THE APP

Seenaryo have been working with digital agency WonderEight to turn the Playkit into a **mobile phone app**.

We tested a prototype of the app in 2018 and full development begins in early 2019. The app will allow teachers across Lebanon and Jordan to **access all of our content** in the palm of their hands.

In 2019 we aim to train **500 teachers** in the Playkit, reaching **15,000 children**.



The Metamorphosis at
Al Madina Theatre

Photo by Alia Haju

HOW CAN YOU HELP?

\$200

pays for one child to take part in a summer Showbuild course

\$300

pays for 10 children's transport for a whole term between refugee camps and our workshops

\$600

enables one aspiring arts facilitator to be mentored for a whole year

\$2000

pays for an entire school staff to take part in the Seenaryo Playkit training course

\$6500

pays for 30 children to take part in Aswat Seenaryo choir for one year

\$13,000

allows us to initiate a brand new programme in Jordan or Lebanon

2018

PARTNERS &
COLLABORATORS



النساء الآن
WOMEN NOW
FOR DEVELOPMENT



SAWA for
DEVELOPMENT & AID.



Dictaphone Group

WOMEN FOR REFUGEE WOMEN

SOUTHBANK
CENTRE

WONDEREIGHT



Beirut Art Center
مركز بيروت للفن



ANA AQRA ASSOCIATION



BASMEH & ZEITOONEH
RELIEF & DEVELOPMENT

ابتكروا
سوريا
Create
Syria

إتجاهات
ثقافة مستقلة
Independent Culture
Ettijahat



Newham
Music



ISHBILIA
إشبيلية



UNHCR
The UN Refugee Agency



DANISH
REFUGEE
COUNCIL



Mansion



FABRIKA





2018



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



The Abdalla Foundation | Anonymous | Arthur & Holly Magill Foundation | Arts Council England | Create Syria (a project by Ettijahat-Independent Culture and the British Council) | The Galashan Trust | Goethe-Institut Libanon | The Fore | Laura Kinsella Foundation | The Linbury Trust | Norton Rose Fulbright | St James' Place | Team Archie | Wadham College Student Union

Anonymous | Richard Collins | Teen & Rod Cooke | Ruqaiya & Zafir Ebrahim | Saker & Noordin Ebrahim | Lily Harriss | Alexandra Jackson & Philip Kay | Azmina & Malik Karim | Béatrice & James Lupton | Sophie & Nigel Meek | Kate & Benjamin Meuli | Mustafa Mohamed | Annie & Clive Norton | Phillis & Thomas Sharpe | The Simpson Family | Aline Sullivan & William Pitt | Ian & Tina Taylor | Mary Rose & Charles Wood

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Jennifer Allsopp | Lily Harriss | Oliver Paterson | Zoe Tyndall

Lama Amine | Naqiya Ebrahim | Victoria Lupton | Lara Mclvor | Oscar Wood

Hassan Akoul | Saeed Al Shanteer | Amani Burhan | Ahmad Dalati | Hadi Deaibess | Safaa Hafez | Ghida Hashisho | Maria Hassan | Jihad Hendawi | Nidal Hendawi | Hashem Kabreet | Chrystèle Khodr | Farah Maghrabey | May Malhas | Yassin Msallakh | Maher Safar | Hanadi Shabta | Manal Shakhshirou | Nour Shamaa | Rand Shamaa | Yasmine Shurbaji | Abdallah Smaik | Anas Tello

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www.seenaryo.org

info@seenaryo.org



@seenary0

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