

**SEENARYO**  
**REPORT OF THE TRUSTEES**  
**AND THE UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31ST DECEMBER 2019**

**SEENARYO**

**INDEX TO THE FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

	Page No.
Reference and administrative information	1
Trustees' Report	2-14
Independent Examiners' Report	15
Statement of Financial Activities	16
Balance Sheet	17
Notes to the Financial Statements	18-26

**SEENARYO**

**REFERENCE AND ADMINISTRATIVE INFORMATION**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

<b>Charity Number</b>	1173822
<b>Principal Office address</b>	1302 Grand Regent Tower 2 Cadmium Square London E2 0FG
<b>Trustees</b>	Antonio Gould Lily Harriss Lina Khatib Nikhil Alexander Khosla Salim Salama Zoe Tyndall
<b>Independent Examiner</b>	M Koureas FCCA Hetherington and Co Ltd 289 Green Lanes London N13 4XS
<b>Bankers</b>	The Co-operative Bank PO Box 101 1 Balloon Street, Manchester, M60 4EP



## SEENARYO

### TRUSTEES' REPORT

#### FOR THE YEAR ENDED 31 DECEMBER 2019

The trustees present their report and financial statements for the year ended 31 December 2019.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's Constitution and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)".

#### OBJECTIVES AND ACTIVITIES

##### *Purposes and aims:*

The Charity's purposes as set out in the objects contained in the Charity's constitution are:

To relieve the charitable needs of marginalised communities, primarily in Lebanon and Jordan, by: the advancement of education and provision of arts for those in the community who are in need thereof, so as to advance them in life and enable them to participate more fully in society.

##### *How the Charity achieves its objectives:*

Seenaryo is a leading specialist in participatory arts and education with marginalised communities in Lebanon and Jordan. Having reached over 60,000 children, youth and women to date, Seenaryo uses arts and play to transform education and equip people with the tools to collaborate, think critically and build transferable skills. Seenaryo is one of Expo 2020 Dubai's 120 Global Innovators and has been featured in Al Jazeera and Prospect Magazine. Through theatre and play, our mission is to support marginalised people to be powerful agents of their own lives and positive contributors to their societies.

- We facilitate the creation of powerful, high-quality performances.
- We support individuals in building social skills, life skills, and wellbeing.
- We foster social cohesion within and between refugee communities and host groups.
- We facilitate intercultural understanding within the Arab region and with countries outside of it.
- We increase employment opportunities and professional capacity within teaching and facilitation.
- We transform teaching and learning to become child-centered, engaging and inclusive.

Seenaryo has two strands of work: Arts and Teacher Training & Resources. Through our Arts strand, we deliver participatory theatre and music programmes with groups of children, young adults and women. Through our Teacher Training & Resources strand, we train early years schoolteachers to use play-based approaches in teaching the curriculum, using the Seenaryo Playkit, our curriculum-linked bank of songs, stories and games in 3 languages.

Many of our programmes happen in conjunction with local grassroots partners as well as larger, international NGOs.

**SEENARYO**  
**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

***Ensuring the Charity's work achieves its aims:***

The Charitable Incorporated Organisation (CIO) has reviewed its objectives and activities and in doing so, has considered the successes of each key activity and the benefits they have brought to the groups of people who are the intended beneficiaries of the CIO's activities.

The review has helped ensure the CIO that its activities remain focused on the achievement of its stated purposes. In reviewing its aims and objectives, and in planning its future activities, the CIO operates in accordance with the Charity Commission's general guidance on public benefit. In particular, as part of the review, the Trustees consider how future planned activities will contribute to the Charity's aims and objectives.

**PUBLIC BENEFIT**

The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake. The Charity Commission in its Charities and Public Benefit Guidance requires that two key principles be met to show that an organisation's aims are for the public benefit. First, there must be an identifiable benefit. Second, the benefit must be to the public or a section of the public.

***How the Charity delivers public benefit:***

Seenaryo's projects have measurable impact on our participants and associates, both at the individual level and for the community at large.

***1. Confidence, wellbeing and resilience***

We foster confidence, wellbeing and resilience by giving the communities we work with a space to create and express themselves. We believe that the higher the artistic merit of our final product, the greater the pride we instill in our beneficiaries: in a situation with scant resources, storytelling, music and theatre are amongst the most significant things that can be created. Participants in our two programme strands, learn through play; attend workshops; create new pieces of art; and share and perform them publicly. They are supported to take ownership of their work. As well as confidence, we build wellbeing and resilience in our participants. Overcoming nerves or taking part in a less-assured skill (acting, singing, writing, painting and dancing) is paramount: we nurture people whilst also pushing them beyond their comfort zone, allowing them to develop strength and resilience by persevering to achieve their goals.

***2. Social skills and life skills***

Our programmes target a wide variety of life skills: language, emotional, social, cognitive and physical. By participating and collaborating, beneficiaries develop communication skills and empathy. By learning through theatre, music, and play they develop artistic and performance skills, as well as skills for leadership, problem-solving and critical thinking. Where our beneficiaries are adults, these skills increase their employability, often providing a direct pathway to employment.

***3. Engagement, participation and inclusion in learning***

Schoolchildren benefit from student-centred, participatory teaching methods, which encourage freedom of expression and activity and are inclusive of many different types of learner (e.g. aural, visual, kinaesthetic). These approaches to pedagogy are proven to increase engagement and improve behaviour; to be more inclusive of those with emotional behavioural disorders, learning difficulties or trauma; and ultimately to improve learning.

**SEENARYO**  
**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**4. *Professional capacity***

We increase the skills and employability of the teachers and young adults we train in both our Arts and Teacher Training & Resources strands. We train facilitators to use participatory tools, provide ongoing mentorship, and are often subsequently able to employ our trainees to lead our programmes. We train schoolteachers and give them access to Seenaryo's teaching resources including the Playkit, allowing them to use arts in teaching the curriculum and build their skills in delivering student-led learning – approaches which have become standard good practice in education systems globally, but which are very much lacking in the countries in which we work. Many of the teachers we train in "emergency" refugee schools are new to teaching: they teach out of necessity but lack experience, and our training equips them with urgently-needed skills.

**5. *Social cohesion and intercultural understanding***

Most of Seenaryo's programmes bring groups of participants together for the first time. Often, participants come from many different national and class backgrounds. We try to bring together beneficiaries of many different nationalities, but particularly Syrian and Palestinian refugees with the Lebanese and Jordanian communities hosting them. We know that the close and intense level of trust and collaboration that creative work requires have tangible impacts in terms of participants' understanding and acceptance of those with differing nationalities, ethnicities and religious views, and appreciation of the lives and situations of those different from them. We present our work to local and international audiences, with the aim of challenging their assumptions about refugees and the Arab region and building understanding and solidarity.

**6. *Advocacy at the local and regional level for participatory, play-based and arts-based approaches***

Through communicating the value, evidence and impact of our work with local grassroots partners and wider partners and stakeholders, Seenaryo aims to shift the landscape and investment in arts and education practice in the region to become participatory, play-based and child-centered.

**Who benefited from the services of Seenaryo?**

Seenaryo aims to benefit marginalised communities in the Arab region, with a particular focus on refugees and the communities that host them in Lebanon and Jordan. Lebanon and Jordan host the highest proportion of refugees per capita in the world (collectively, between 2 and 3 million Syrian refugees depending on estimates – not including a further 2.5 million Palestinian refugees), many of whom live significantly under the poverty line.

We particularly work with groups of children, young adults and women. Around half of the refugees in Lebanon and Jordan are children, of whom over a third do not attend school, while those who do – alongside children from the host countries – contend with an under-funded and oversubscribed public education sector and an 'under-qualified and unskilled teaching force' (Lebanon's Ministry of Education). This is in a context where less than 2% of global humanitarian aid goes towards education.

We have a focus on training schoolteachers, who themselves work with children as our indirect beneficiaries; most of the teachers with whom we work are young adults and the vast majority are women.

Women make up a disproportionate number of Syrian refugees in Lebanon and Jordan. Not only have many women been through extreme trauma, but they also find themselves sole breadwinners for their families – all while coming from a broadly patriarchal society where women did not have the same access, opportunities or education as men.

**SEENARYO**  
**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

Youth in Lebanon and Jordan face a particularly uncertain future, with unprecedented unemployment levels, brain drain and a lack of access to quality employment or training opportunities. Given these pressures on children, women and young adults, Seenaryo believe there is an urgent need for projects that equip these groups with the tools not just to survive, but to thrive.

The Trustees confirm that in setting the Charity's objectives and in planning its activities they have had due regard to the Charity Commission's guidance on public benefit, and they will continue to ensure that each year they consider how the Charity continues to meet the public benefit objectives outlined in section 4 of the Charities Act 2011. The Trustees are satisfied that the Charity meets with the requirements and conforms with the Act's definition of a Charity, meeting all of the key elements of the two key principles.

**ACHIEVEMENT AND PERFORMANCE**

In 2019, Seenaryo:

- Reached **15,486** beneficiaries, directly or indirectly
- Trained **410** teachers from **62** schools to use the Seenaryo Playkit
- Created **168** paid opportunities for vulnerable communities
- Had a combined social media following of **5,003**
- Had its social media videos watched **136.9k** times
- Created **15** original theatre productions which were altogether performed **30** times

**Arts: Children**

- 99% felt more **confident and capable**
- 99% felt more able to face their **worries and fears**
- 99% learnt how to **cooperate** in a team
- 99% felt better at understanding the feelings of others
- 93% felt they have their **own ideas** and can think more for themselves
- 93% felt they are doing **better in school** now

"The children's parents were extremely impressed with the level of **professionalism in this project** and reported a **positive change in their children's behaviour...** I have received several phone calls from parents expressing their gratitude for the project."

– Mahmoud, Director of Rusaifeh Community Centre (Jordan), where Seenaryo delivered one of our summer Showbuilds

"If people ask me questions, **I know how to answer them better**. I have more **trust in myself**. I'm **not shy anymore** in life, with my friends or at school!"

– Mayas, Children's Theatre participant (Lebanon)

SEENARYO  
TRUSTEES' REPORT  
FOR THE YEAR ENDED 31 DECEMBER 2019

**Arts: Youth**

- 96% felt they gained **acting** and **innovation** skills
- 100% felt they gained **teamwork** and **communication** skills
- 100% felt they increased their **professional capacity**
- 9/10 was the average score for the **quality of direction** and support by Seenaryo
- 9/10 was the average score for how much they gained from a **Seenaryo project vs. others**

"I've become better at expressing myself. We did a sketch about discrimination and it helped me get my message across. Instead of creating problems and starting fights when things bother me, I can **articulate my thoughts and feelings**."

– Mustapha, Youth Theatre participant (Lebanon)

"I used to finish work and go to Seenaryo rehearsals even though I was exhausted. It took time to become visible in the group, as I was one of only two girls; but **now we are a family**. It means a lot to be a part of this group, I'm from a conservative background and I'm different from the others. My **self-belief** has become much greater, I've **found myself** in theatre. The play gave us space to express ourselves, and gave me the **faith to say whatever I want**. Outside I don't feel I can talk in front of people, for example about politics. It was really important to be able to do that with Seenaryo."

– Fida, Youth Theatre participant (Lebanon)

**Arts: Women**

- 96% felt the project helped them **understand the situation** of people they hadn't met before
- 100% felt more **confident, capable** and **able to express** themselves
- 100% felt more able to **face their worries** and problems
- 96% learnt how to cooperate in a **team**
- 10/10 was the average score for the **quality of direction** and support by Seenaryo
- 8/10 was the average score for how much they **learnt from the project**

Najah from Aleppo in Syria has participated in all three of Seenaryo's Women's Theatre programmes to date. Outside of theatre, she is a football instructor at a local school. She says:

"**Theatre is probably the most important thing that has happened in my life** in the two years that I've been involved with Seenaryo. Before theatre, I hadn't adjusted to life in the place in which I was living. Theatre **helped me to laugh more**. At home, there's a lot of noise and I hate noise. But here, it's me that makes the noise!

"Theatre puts my life in order, it organises my time and organises my thoughts with the people around me: sometimes I disagree with them, but I don't think anyone is 100% aligned in their points of view. **I don't need to agree with everyone in order to commit to sticking with them**. In this group, we help each other."

Now, almost three years since she first started with Seenaryo, Najah uses the exercises that she learns in theatre to lead her football sessions. "There are certain games which really help me to manage the children's behaviour," she says. "**Theatre helps me to build confidence and skills for my working life**."



**SEENARYO**  
**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**Teacher Training & Resources: Teachers**

- 82% **use games** every other day or more (previously 45% never used games)
- 86% act out a **story once a week** or more (previously 56% never did any acting)
- 99% agree that children's **learning has improved**
- 81% say children spend **more time speaking** in class
- 94% use **our classroom management techniques** every day (64% said behaviour used to be a challenge)
- 88% found it easier to **include all children** (44% said they found it difficult to include all children before)

"When doing the interactive story *Finding Mishmush*, a student who is usually very shy joined in. This was his **first time showing progress in activities related to language.**"

– Terre des Hommes teacher

"I have been **teaching for 21 years and this is the best training I've ever had**. We left feeling like we really knew the content well and are ready to start delivering the activities in our own classes tomorrow."

– Caritas Jordan headteacher

"I had a child in my class who constantly hid under a table. When he saw us playing *Jump or Touch* he came out and wanted to participate. Since then he's been **joining in with everything.**"

– Caritas Austria teacher

"Children from refugee camps are often hyperactive but the **Playkit classroom management strategies** helps them benefit more from the lessons and helps me control the classroom more efficiently."

– Al Qabas teacher

"The Playkit is so organised and easy to follow. We've asked our school administration if they can just **replace our curriculum books** with Seenaryo's Playkit!"

– Gharsa School teacher

**FINANCIAL REVIEW**

The results for the year are set out on page 16 and show that during the year under review, the Charity generated total revenues of £377,961 of which £191,181 related to general funds and £186,780 were received as restricted towards specific activities. Included within total revenue were in kind donations valued by the trustees at £7,138. Expenditure for the period totalled £327,096 of which £114,210 related to general fund expenditure and £212,886 related to restricted funds.

The results show a surplus of income over expenditure on general funds of £76,971 and this when added to the reserves brought forward shows that the charity held £129,184 in general at the year-end date.

The results show an excess of expenditure over income of £26,106 on restricted funds. At the year-end date restricted funds stood at £44,437.

The Charity continued to hold £54,000 in its designated reserve for future operating needs and opportunities that may arise.

**SEENARYO**  
**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**RESERVE POLICY**

The purpose of Seenaryo's Reserves Policy is to ensure the stability of the mission, programmes, employment, and ongoing operations of the organization and to provide a source of internal funds for organizational priorities such as major program opportunities and capacity building.

**Operating Reserve**

The Operating Reserve is intended to provide an internal source of funds for situations such as a sudden increase in expenses, one-time unbudgeted expenses, unanticipated loss in funding, or uninsured losses. Operating Reserves are not intended to replace a permanent loss of funds or eliminate an ongoing budget gap. It is the intention of Seenaryo for Operating Reserves to be used and replenished within a reasonably short period of time.

**Opportunity Reserve**

The Opportunity Reserve is intended to provide funds to meet special targets of opportunity or need that further the mission of the organization. The Opportunity Reserve is also intended as a source of internal funds for organizational capacity building such as staff development, research and development, or investment in infrastructure that will build long-term capacity.

**Amount of Reserves**

Both the Operating and Opportunity Reserves are defined as designated funds set aside by action of the Board of Trustees. The minimum amount to be designated for either fund is established in an amount sufficient to maintain ongoing operations and programs measured for a set period of time. Both reserves serve a dynamic role and will be reviewed and adjusted in response to internal and external changes.

The target minimum for each of the Operating and Opportunity Reserves is equal to three months of average operating costs. The calculation of average monthly operating costs includes all recurring, predictable expenses such as salaries and benefits, travel, program, and ongoing professional services. Depreciation, in-kind, and other non-cash expenses are not included in the calculation.

The amount of the Operating and Opportunity Reserves minimum targets will be calculated each year after approval of the annual budget, reported to the Finance Committee, and included in the regular financial reports.

**PRINCIPAL FUNDING SOURCES**

The principal funding sources of the charity during the period derived from:

- **Trusts & Foundations:** a combination of grants from UK, European and international philanthropic organisations including The Linbury Trust, The Fore, The Arthur and Holly Magill Foundation, Ettijahat – Independent Culture, Goethe-Institut Libanon, Kids Rights, Team Archie
- **Government grants:** including Arts Council England, Direct Aid Program (via the Australian Government)
- **Corporate sponsorship:** including Norton Rose Fulbright
- **Earned income:** through NGO partners who pay for Seenaryo's services: including Caritas, War Child, AVSI
- **Individual private giving:** mostly given through the Seenaryo Supper – Seenaryo's annual, non-ticket fundraising dinner, which is run by volunteers and hosted by supporters

**SEENARYO**  
**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**INVESTMENT POLICY**

Given the nature of the Charity's work, funds need to be readily accessible and therefore, most of the Charity's funds are kept in highly liquid instruments, principally bank accounts. The Charity recognises that it needs to consider a larger range of alternative liquid investment options and therefore plans a review of its investment policy in the next financial year.

**RISK POLICY**

The Board of Trustees regularly reviews the risks to which the Charity is exposed and has established monitoring procedures to understand and mitigate those risks.

The principal risks identified are as follows. Full risk mapping, policies and mitigation procedures can be found in Seenaryo's Risk Policy:

- Health and Safety issue: a participant, trainee, or staff member is severely injured during a programme
- Child Protection Issue: abuse of some form of child participants, namely physical or sexual
- Loss of regular funder / donor
- Funder / donor involved in public scandal
- Partner pulls out of a programme
- Staff leave before a replacement can be found
- Staff member commits fraud
- Act of terrorism in place of work
- Accidentally supporting terrorist groups via our work with partner organisations
- Large scale political or economic changes in Lebanon, Jordan or Syria

**FUNDING PRACTICES**

Seenaryo has a Due Diligence Procedure for the Acceptance of Gifts, which is consulted before accepting major gifts. We do not engage in street-level fundraising or public appeals beyond our social media following.

**Regulation standards and monitoring**

Seenaryo complies with the standards and the requirements of the Fundraising Regulator. We regularly monitor through a range of methods that we are complying with relevant legislation and regulations to ensure that we adhere and continue to maintain high standards.

**Complaints**

Seenaryo has a Complaints Policy that is regularly updated and defines the main procedures for handling complaints. All complaints information is handled sensitively, telling only those who need to know and following any relevant data protection requirements. No complaints were received during the period under review.

**MANAGING COMMUNICATION**

Seenaryo contacts all donors within a calendar quarter after receiving the donation, and includes a copy of its most recent annual Impact Report and most recent annual video in this email.

**SEENARYO**  
**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

Seenaryo has a quarterly emailed Newsletter. The Seenaryo team subscribes all donors to the newsletter in line with the GDPR guidelines around processing data based on the legitimate interest of subscribers. Anybody else can sign up to the newsletter through Seenaryo's website, and we regularly invite our contacts to join Seenaryo's mailing list. All mailing lists subscribers are entitled to unsubscribe at any point by contacting Seenaryo or by following the instructions in all emails.

Seenaryo also has active social media platforms (Instagram, Facebook and Twitter @seenaryo), and invites all donors and others in our network to follow these accounts.

Finally, Seenaryo's annual Seenaryo Suppers are always an important opportunity to get donors up to date with recent work, through speeches, videos, performances, and printed Impact Reports.

**PROTECTING THE PUBLIC**

Seenaryo has a full and detailed Safeguarding and Child Protection document, which sets out a policy that requires all adults involved in Seenaryo's work with vulnerable adults and particularly children to accept the duty to safeguard the welfare of beneficiaries, and particularly to prevent physical, sexual, neglect and emotional abuses of all children with whom they come into contact.

Seenaryo recognises the need to demonstrate to the wider community the importance it gives to child protection issues. Seenaryo is committed to procedures and philosophies which have been developed to protect children themselves, but which also protect adult members from misunderstandings and false accusations of abuse, and which promote the reputation of Seenaryo. The Safeguarding policy document is made available to all staff, all partners and all other interested parties (e.g. parents).

Seenaryo additionally has a Code of Conduct which outlines the behaviour expected of all Seenaryo staff, including trustees.

**EVENTS SINCE THE YEAR END**

Since the year end, the spread of COVID-19 has severely impacted many economies throughout the world. On 23<sup>rd</sup> March 2020, the UK Government instructed many 'non-essential' businesses throughout the UK to temporarily cease or significantly limit their operations to control and contain the spread of the virus.

The 'lockdown' together with other measures imposed nationally and worldwide such as travel bans, quarantines and social distancing have had a profound impact not only to businesses but to society generally. Most schools have been closed for many months and in Lebanon and Jordan, where we deliver our programmes, remain closed.

Across our three countries of operation, Seenaryo complied with national government guidelines regarding lockdowns. Until guidelines allowed otherwise: core staff members had a period of working from home and programmes were taken online where possible, e.g. theatre workshops delivered by Zoom.

**SEENARYO**  
**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

Additionally – within our existing strands of Arts & Teacher Training & Resources – Seenaryo developed various new Covid-specific programmes, including:

- **I Learn From Home:** a remote learning programme delivering play-based educational materials direct to parents and children in over 2,500 families
- **Little Bird:** a lockdown music video working with 100 children, youth and women to produce an original song and video, written by participants
- **Video Making:** a teacher training supporting teachers in how to create interactive, playful video content for students

Lebanon has been going through widespread political unrest and economic crisis since before October 2019, when a national uprising brought a change of government and months of popular protests. These protests continued well into 2020, and the currency devaluation and capital controls that began in late 2019 spiralled in 2020 into full-scale hyperinflation and economic collapse. At time of writing, the Lebanese Lira has lost 80% of its value and remains extremely unstable, and 60% of the population are living in poverty (more than double the level of a decade ago).

On 4th August, Lebanon was brought to its knees by an enormous explosion in the capital, Beirut. 220 people died, 6,000 were injured and 300,000 people were left homeless. Tens of thousands of children are suffering from trauma and displacement.

Following the explosion, Seenaryo launched an emergency crowdfunding campaign, and under the umbrella of our Arts strand has been delivering theatre and music micro-projects for communities affected by the explosion.

After making appropriate enquiries, and reviewing the potential impact of Covid-19, the political & economic crisis in Lebanon, and the Beirut explosion, the Trustees have a reasonable expectation that the organisation has adequate resources to continue in operational existence for the foreseeable future.

#### **PLANS FOR THE FUTURE**

The charity plans to continue the activities outlined above in the forthcoming years, subject to satisfactory funding arrangements. For the ensuing year, plans have been put in place and are being further developed in order to:

- Scale Seenaryo's Arts strand by replicating existing theatre projects, reaching new communities across Jordan and Lebanon to equip more beneficiaries with artistic tools.
- Develop Seenaryo's bank of resources by continually adding new content (games, songs and stories), to the Seenaryo Playkit app and training. As well as developing our distance learning training and resource offer.
- Scale Seenaryo's Teacher Training & Resources strand by rolling out the Playkit and Video Making trainings across schools in Lebanon and Jordan (and beyond those two countries); and reach more parents through I Learn From Home, in order to reach hundreds more teachers, parents and children.
- Invest in human resources: we aim to grow the Seenaryo team in line with our expanding programmes, with a particular emphasis on growing the team in Jordan as programmes there develop, and on developing our pool of freelance trainers and facilitators.
- Build communications: Seenaryo's press coverage, social media reach and general profile and visibility are a key focus for the coming period.

**SEENARYO**  
**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

Seenaryo is a charitable incorporated organisation incorporated and registered as a charity on 13<sup>th</sup> July 2017 (registered charity number 1173822). Seenaryo was established under a constitution stating the objects and powers of the charitable incorporated organisation and is governed under its constitution.

The trustees who served during the year and up to the date of signature of the financial statements were:

Jennifer Allsopp	(left 14/10/2020)
Antonio Gould	(joined 12/01/2020)
Lily Harriss	
Lina Khatib	(joined 12/01/2020)
Nikhil Alexander Khosla	(joined 11/01/2020)
Oliver Paterson	(left 01/11/2019)
Salim Salama	(joined 12/03/2020)
Zoe Tyndall	

**Recruitment, appointment and training of trustees**

*How trustees are appointed*

Trustees are appointed based on their ability to apply skills, knowledge and experience which are useful for the ongoing success of the Charity. Potential trustees are identified after the following recruitment process involving the Trustees and management team:

- a) Filling out board recruitment matrix to identify the required and desired skills and competencies
- b) Sending board recruitment document to potential candidates both within the organisation's networks and external to them (e.g. through web searches for potential candidates)
- c) Approaching and interviewing potential candidates
- d) A resolution is passed at a properly convened meeting of the charity Trustees. Every Trustee is appointed for a term of four years, and any trustee can be reappointed by a board decision after his or her term ends
- e) All new Trustees are properly inducted, with a copy made available to them of the current version of the CIO's constitution, the CIO's latest Trustees' Annual Report and statement of accounts and the minutes of Trustee meetings from the previous twelve months

Statement: None of the trustees has any beneficial interest in the company. All of the trustees are members of the company and guarantee to contribute £1 in the event of a winding up.

*Terms for trustees*

All trustees except the first trustees must be appointed for a term of four years.

The first charity trustees were as follows, and were appointed for the following terms:

- a) Zoe Tyndall for four years
- b) Jennifer Allsopp for three years (left 14/10/2020 – after three years and two months)
- c) Oliver Paterson for two years (left 01/11/2019 – after two years and four months)

**SEENARYO**  
**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**Organisational structure**

The Board of Trustees is responsible for the CIO as set out in the Constitution, with day-to-day administration and management performed by the core team members, with active Board of Trustees participation.

The Board of Trustees meets quarterly to make decisions with regard to the financial, strategic and programmatic operations of the CIO. The launch of entirely new activities (i.e. new programmatic directions which have not been trialled before) must be approved by the Board of Trustees. For the scaling or expansion of existing activities, the Board of Trustees is responsible for setting the strategic direction, while the office staff implement the specific projects.

**RELATIONSHIPS WITH OTHER ORGANISATIONS**

Seenaryo's model of work is deeply grounded in partnerships with other organisations – in particular, local NGOs active on the ground in our countries of work. This is because Seenaryo believes that bringing our arts and education expertise to existing organisations that manage buildings on the ground is a way to build capacity among these organisations – upgrading their provision of education and other activities, and introducing artistic tools where they may not previously exist. This magnifies the indirect impact of Seenaryo's work.

We also partner with many organisations to deliver the Seenaryo Playkit to their early years teachers, with partner organisations either paying for our services as earned revenue, or Seenaryo fundraising from third party donors to provide these services to those organisations that are not able to pay for our trainings.

To date, our most consistent partner on the ground is with Women Now for Development, a Syrian-led women's empowerment NGO registered in France and in Lebanon. Other examples of 2019 Seenaryo partners are: Yaabad Scout Troupe, Dar Al Aytam Al Islamiya, Goethe Institut-Libanon, Sama Al Badea, Collateral Repair Project, Haya Cultural Center, Sawiyan, Tarabot, Tahaddi, Kayany Foundation, Gharsah, INTERSOS Lebanon.

**VOLUNTEERS**

Seenaryo depends on the help of over 40 volunteers to fundraise for and deliver our charitable activities. We would like to thank all those that have helped Seenaryo throughout the period, including the many volunteer helpers at the Seenaryo Supper fundraiser.

**SEENARYO**  
**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**STATEMENT OF TRUSTEES' RESPONSIBILITIES**

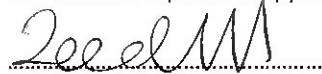
Charity law requires the trustees to prepare financial statements for each financial year that give a true and fair view of the Charity's financial activities during the year and of its financial position at the end of the year. In preparing financial statements giving a true and fair view, the trustees should follow best practice and:

- Select suitable accounting policies and then apply them consistently
- Make judgements and estimates that are reasonable and prudent
- Prepare financial statements on a going concern basis unless it is inappropriate to presume that the charity will continue to operate

The trustees are responsible for keeping accounting records which disclose with reasonable accuracy the financial position of the Charity and which enable them to ensure that the financial statements comply with the Charities Act 2011 and the Charity's Constitution. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud or other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The trustees' report was approved by the Board of Trustees and signed on its behalf by:



**Zoe Tyndall, Trustee and Chair**

Dated: 28 October 2020



## INDEPENDENT EXAMINERS REPORT

### TO THE TRUSTEES OF

### SEENARYO

I report to the charity trustees on my examination of the accounts of the Seenaryo for the period ended 31<sup>st</sup> December 2019, which are set out on pages 16 to 26.

#### Responsibilities and basis of report

As the trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act'). You are satisfied that your charity is not required by charity law to be audited and have chosen instead to have an independent examination.

I report in respect of my examination of the Charity's accounts as carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### Independent examiner's statement

Since the Charity's gross income exceeds £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Association of Chartered Certified Accountants which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with my examination which gives me cause to believe that in any material respect:

1. accounting records were not kept in accordance with section 130 of the 2011 Act; or
2. the accounts do not accord with the accounting records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



M Koureas FCCA  
Hetherington & Co  
Chartered Certified Accountants  
Second Floor,  
289 Green Lanes,  
Palmers Green,  
London N13 4XS

Dated 28 October 2020

**SEENARYO**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 31ST DECEMBER 2019**

						Period 13.7.2017 to 31.12.2018 £
	Note	General Funds £	Designated Funds £	Restricted Funds £	Total 2019 £	
<b>INCOME FROM:</b>						
Donations and grants	2	191,181	-	186,780	377,961	370,556
Income from charitable activities	3	-	-	-	-	-
<b>Total</b>		<u>191,181</u>	<u>-</u>	<u>186,780</u>	<u>377,961</u>	<u>370,556</u>
<b>EXPENDITURE</b>						
Fundraising expenditure	4	25,585	-	-	25,585	17,415
Charitable expenditure	5	88,625	-	212,886	301,511	176,385
<b>Total</b>		<u>114,210</u>	<u>-</u>	<u>212,886</u>	<u>327,096</u>	<u>193,800</u>
<b>Net income/ (expenditure) for the year</b>		76,971	-	(26,106)	50,865	176,756
Transfer between funds		-	-	-	-	-
<b>Net Movement in funds for the year</b>		76,971	-	(26,106)	50,865	176,756
Total funds brought forward * (* as restated - see note 11)	9/11	52,213	54,000	70,543	176,756	-
<b>Total funds carried forward</b>	£	<u>129,184</u>	<u>54,000</u>	<u>44,437</u>	<u>227,621</u>	<u>176,756</u>

The notes form part of these financial statements

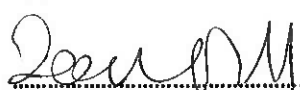
SEENARYO

BALANCE SHEET

AS AT 31ST DECEMBER 2019

		2019		Restated 2018	
	Note	£	£	£	£
<b>FIXED ASSETS</b>					
Tangible fixed assets	6		750		1,250
<b>CURRENT ASSETS</b>					
Debtors	7	31,022		-	
Cash at bank and in hand		<u>252,274</u>		<u>179,506</u>	
		283,296		<u>179,506</u>	
<b>CREDITORS: Amounts falling due within one year</b>	8	<u>(56,425)</u>		<u>(4,000)</u>	
<b>NET CURRENT ASSETS/(LIABILITIES)</b>			226,871		175,506
<b>NET ASSETS</b>			<u><u>227,621</u></u>	£	<u><u>176,756</u></u>
<b>REPRESENTED BY:</b>					
General Funds	11		129,184		52,213
Designated Funds	12		54,000		54,000
Restricted Funds	13		44,437		70,543
			<u><u>227,621</u></u>	£	<u><u>176,756</u></u>

Approved on behalf of the Board of Trustees on 28 October 2020 by :



..... Zoe Tyndall (Trustee and Chair)

The notes form part of these financial statements

## SEENARYO

### NOTES TO THE FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED 31ST DECEMBER 2019

#### 1 ACCOUNTING POLICIES

The principal accounting policies adopted in the preparation of the financial statements were as follows:

##### 1.1 *Basis of Accounting*

The accounts have been prepared in accordance with Accounting and Reporting by Charities:

Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the financial reporting standard applicable in the UK and Republic of Ireland (FRS 102), the Charities (Accounts and Reports) Regulations 2008.

The Charity meets the definition of a public benefit entity. The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

##### 1.2 *Going Concern*

The Trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast doubt on the ability of the Charity to continue as a going concern. As explained in the Trustees Annual Report, since the year end the global pandemic and spread of COVID-19 has severely impacted many economies throughout the world.

The Trustees have assessed the impact Covid-19 may have on the Charity's forecast and projections and have made this assessment for a period of at least one year from the date of approving these financial statements.

The Charity has concluded that it has sufficient resources to continue in operational existence for the foreseeable future and consequently it appropriate to continue to adopt the going concern basis in preparing its financial statements.

##### 1.3 *Income*

Voluntary income including donations, gifts, legacies or grants from various individuals, corporations and charitable foundations are recognised where there is entitlement, any conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably. Such income is only deferred when:

- a) The donor specifies that the grant or donation must only be used in future accounting periods.
- b) The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Income generated from fund raising events is recognised when earned.

Income tax recoverable in relation to donations received under gift aid or deeds of covenant is recognised at the time of the donation.

All incoming resources are reported gross before expenses.

For Legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made, or when a distribution is received from the estate. Receipt of a legacy in whole or in part is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate and the criteria for income recognition have not been met, then the legacy is treated as a contingent

##### 1.4 *Donated services and facilities*

Donated services and donated facilities are recognised as income when the charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably by the Board of Trustees using best estimates.

## SEENARYO

### NOTES TO THE FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED 31ST DECEMBER 2019

#### 1 ACCOUNTING POLICIES

##### 1.5 *Interest receivable*

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

##### 1.6 *Expenditure and irrecoverable VAT*

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following headings:

Expenditure on charitable activities includes all direct costs incurred to further the purpose of the charity together with associated support costs.

Other expenditure represents those items not falling into any other heading.

##### 1.7 *Taxation and Miscellaneous*

As the Foundation is a registered charity it is not liable to income tax on its charitable activities (and it does not undertake any non-charitable trading). The charity is unable to recover VAT, and all expenditure is thus stated inclusive of VAT where applicable.

Other policies are explained within the notes on specific aspects of the accounts.

##### 1.8 *Allocation of support costs*

Support costs relate to those costs incurred directly in support of expenditure on the Charity's objects, which cannot be directly attributed to particular activities.

Governance costs include those costs incurred in the governance of the Charity and are primarily associated with constitutional and statutory requirements. Both support and governance costs have been allocated between the Foundation's charitable activities and the basis on which the support costs have been allocated are set out in note 5.

##### 1.9 *Tangible fixed assets*

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life. Purchases of functional fixed assets costing less than £500 are written off to the Statement of Financial Activities.

Fixtures, fittings and equipment	- 33.33% straight line
----------------------------------	------------------------

##### 1.10 *Impairment of fixed assets*

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

##### 1.11 *Cash and cash equivalents*

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

## SEENARYO

### NOTES TO THE FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED 31ST DECEMBER 2019

#### **1 ACCOUNTING POLICIES**

##### **1.12 Financial instruments**

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

##### **1.13 Basic financial assets**

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

##### **1.14 Basic financial liabilities**

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

##### **1.15 Foreign Currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the average rate of exchange for the period. Exchange differences are taken into account in arriving at the operating result.

##### **1.16 Fund accounting**

The funds of the Charity are shown in note 9. The funds comprise:

Unrestricted Funds - Resources available for use at the discretion of the trustees for any purpose within the objects of the charity.

Designated Funds - Unrestricted funds which the trustees have decided at their discretion to set aside to use for a specific purpose.

Restricted Income Funds - Funds provided by external donors subject to particular conditions imposed by the donor on the purpose to which the fund can be spent. The restrictions are as indicated by the title of each fund and (where appropriate) the name of the funder.

##### **1.17 Critical accounting estimates and judgements**

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

## SEENARYO

### NOTES TO THE FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED 31ST DECEMBER 2019

## 2 DONATIONS

	General Funds £	Restricted Funds £	Total 2019 £	Period 13.7.2017 to 31.12.2018 £
Donations and grants	184,211	186,612	370,823	359,173
Donations in kind	6,970	168	7,138	11,383
	<u>191,181</u>	<u>186,780</u>	<u>377,961</u>	<u>370,556</u>

Income from unrestricted donations includes monies received from fundraising supper £110,195 (2018: £49,265). Donations in kind relates to the value of goods and services provided freely to the Charity in respect of fundraising activities (£4,800), IT support (£800), hospitality (£1,111) as well as office equipment supplies (£259). The Charity also received an in kind donation of £168 towards project material costs.

## 3 ALLOCATION OF SUPPORT COSTS AND GOVERNANCE COSTS

The Charity initially identifies the costs of its support functions. It then identifies those costs which relate to the governance function. Having identified its governance costs, the remaining support costs together with the governance costs are allocated between the Charity's charitable activities and the basis on which the support costs are set out below.

	Basis of apportionment	Support Costs £	Governance £	Total 2019 £	Period 13.7.2017 to 31.12.2018 £
Human Resources and related costs	Time	33,091	-	33,091	23,111
Travelling costs	Usage	1,269	-	1,269	1,003
Office overheads	Usage	20,716	-	20,716	17,665
Independent examiners' fee	Governance	-	4,600	4,600	4,000
Bookkeeping and payroll costs	Governance	-	3,235	3,235	-
Legal and professional fees	Governance	-	4,540	4,540	2,009
		<u>55,076</u>	<u>12,375</u>	<u>67,451</u>	<u>47,788</u>

Human resource cost totalling £100,616 relating to specific projects have been charged directly to those activities. The balance of human resource costs ( £33,091) has been allocated between fundraising expenditure (£15,377) and charitable expenditure (£17,714).

# SEENARYO

## NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 31ST DECEMBER 2019

#### 3.1 ANALYSIS OF HUMAN RESOURCE COSTS

	Total	Period 13.7.2017 to 31.12.2018
	2019	
	£	£
Salaries and wages	88,050	-
Social security costs	2,978	-
Pension costs	1,818	-
Training costs	898	-
Freelance services	44,964	73,123
	<u>138,708</u>	<u>73,123</u>

The average number of staff employed during the year was 4 (2018: Nil). During the year, the Charity engaged : mixture of self employed and contracted individuals. No individual earned more than £60,000 during the period.

#### 4 ANALYSIS OF FUNDRAISING EXPENSES

	Total	Period 13.7.2017 to 31.12.2018
	2019	
	£	£
Activity attributed directly	10,206	9,253
Support costs (note 3)	15,377	8,162
	<u>25,583</u>	<u>17,415</u>

#### 5 ANALYSIS OF CHARITABLE EXPENSES

	Theatre	Choir	Teacher Training & Resources	Total	Period 13.7.2017 to 31.12.2018
	£	£	£	£	£
Children's Theatre Lebanon	17866	-	-	17,866	20,197
Children's Theatre Jordan	19168	-	-	19,168	3,718
Youth Theatre Lebanon	17385	-	-	17,385	41,796
Youth Theatre Jordan	19789	-	-	19,789	12,603
Women's Theatre Lebanon	31318	-	-	31,318	9,537
Children's Choir Lebanon		15,313	-	15,313	11,908
Creative English Jordan		-	2,038	2,038	1,986
Playkit Resource Development		-	63,804	63,804	35,015
Playkit Teacher Training		-	62,757	62,757	-
	<u>105,526</u>	<u>15,313</u>	<u>128,599</u>	<u>249,438</u>	<u>136,760</u>
Support costs (note 3)	17,357	17,357	17,359	52,073	39,625
	<u>122,883</u>	<u>32,670</u>	<u>145,958</u>	<u>301,511</u>	<u>176,385</u>

Expenditure on charitable activities was £301,511 (2018: £176,385) of which £212,886 (2018: £133,528) was expended from restricted funds and the remaining from unrestricted funds.



# SEENARYO

## NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 31ST DECEMBER 2019

#### 6 TANGIBLE FIXED ASSETS

	Total £
<b>Cost:</b>	
Balance brought forward 1st January 2019	2,000
Additions in the period	-
Disposals in the period	-
As at 31st December 2019	<u>2,000</u>
<b>Depreciation:</b>	
Balance brought forward 1st January 2019	750
Charge for the period	500
Disposals for the period	-
As at 31st December 2019	<u>1,250</u>
Net book value as at 31st December 2019	<u>750</u>
Net book value as at 31st December 2018	<u>1,250</u>

#### 7 DEBTORS : AMOUNTS DUE WITHIN ONE YEAR

	2019 £	2018 £
Taxation recoverable	14,877	-
Accrued grant income	15,803	-
Prepaid expenses	342	-
	<u>31,022</u>	<u>-</u>

#### 8 CREDITORS : AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019 £	2018 £
Deferred Income (see note 8.1 below)	45,639	-
Taxation and social security	4,226	-
Other creditors and accruals	6,560	4,000
	<u>56,425</u>	<u>4,000</u>

#### 8.1 DEFERRED INCOME

Deferred income comprises of monies received in advance from Expo Dubai 2020 to support the Seenaryo Playkit in Jordan and Lebanon, which were spent in 2020.

	2019 £	2018 £
Balance as at 1 January 2019	-	-
Amounts deferred in the year	45,639	-
Balance as at 31 December 2019	<u>45,639</u>	<u>-</u>

# SEENARYO

## NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 31ST DECEMBER 2019

#### 9 FUNDS

	As at 01.01.19	Incoming Resources £	Outgoing Resources £	Inter fund Transfers £	As at 31.12.19 £
<b>GENERAL FUNDS</b>					
Movement in the period (Restated *)	52,213	191,181	(114,210)	-	129,184
<b>DESIGNATED FUNDS</b>	54,000	-	-	-	54,000
<b>Totals for Unrestricted Funds</b>	<u>106,213</u>	<u>191,181</u>	<u>(114,210)</u>	<u>-</u>	<u>183,184</u>
<b>RESTRICTED FUNDS</b>					
<b>Theatre</b>					
Children's Theatre Lebanon	13,043	20,835	(17,866)	-	16,012
Children's Theatre Jordan	1,282	26,731	(19,169)	-	8,844
Youth Theatre Lebanon	143	7,233	(7,376)	-	-
Youth Theatre Jordan	-	17,346	(17,346)	-	-
Women's Theatre Lebanon	-	27,330	(27,330)	-	-
<b>Choirs</b>					
Children's Choir Lebanon	5,409	11,303	(15,313)	-	1,399
<b>Teacher Training and Resources</b>					
Creative English Jordan	3,840	-	(2,038)	(1,802)	-
Playkit Resource Development	33,791	40,393	(63,804)	1,802	12,182
Playkit Teacher Training	13,035	23,004	(36,039)	-	-
<b>Staff Salaries and Overheads</b>					
Staff Salaries		6,605	(6,605)	-	-
Office Rent		6,000	-	-	6,000
<b>Total for Restricted Funds</b>	<u>70,543</u>	<u>186,780</u>	<u>(212,886)</u>	<u>-</u>	<u>44,437</u>
<b>Total Funds</b>	<u>176,756</u>	<u>377,961</u>	<u>(327,096)</u>	<u>-</u>	<u>227,621</u>

#### 10 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	General Funds £	Designated Funds £	Restricted Funds £	Total Funds £
Fixed assets	750	-	-	750
Current assets	184,859	54,000	44,437	283,296
Creditors	(56,425)	-	-	(56,425)
	<u>129,184</u>	<u>54,000</u>	<u>44,437</u>	<u>227,621</u>

## SEENARYO

### NOTES TO THE FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED 31ST DECEMBER 2019

#### 11. GENERAL FUNDS

	2019	2018
	£	£
As at 1 January 2019	47,180	47,180
Prior year adjustment (see below)	5,033	-
Restated opening balance	52,213	47,180
Net movement in funds for year	76,971	-
As at 31 December 2019	<u>129,184</u>	<u>47,180</u>

The reserves as at 1st January 2019 are restated in order to include funds received in previous year which were recognised and held as restricted funds in error. The monies received were for donations towards projects in general rather than restricted for any specific purpose.

#### 12 DESIGNATED FUNDS

##### *Operating Reserve*

The Operating Reserve is intended to provide an internal source of funds for situations such as a sudden increase in expenses, one-time unbudgeted expenses, unanticipated loss in funding, or uninsured losses. Operating Reserves are not intended to replace a permanent loss of funds or eliminate an ongoing budget gap. It is the intention of Seenaryo for Operating Reserves to be used and replenished within reasonable short period of time. At the year end there was £27,000 utilised Operating Reserve carried forward.

##### *Opportunity Reserve*

The Opportunity Reserve is intended to provide funds to meet special targets of opportunity or need that further the mission of the organization. The Opportunity Reserve is also intended as a source of internal funds for organizational capacity building such as staff development, research and development, or investment in infrastructure that will build long-term capacity. At the year end there was £27,000 utilised Operating Reserve carried forward.

#### 13 RESTRICTED FUNDS

##### *Theatre*

##### **Children's Theatre Lebanon**

The restricted fund relates to monies received towards the ongoing weekly workshops with children in Lebanon, where participants develop their theatre skills and produce an original show after each cycle. This fund also relates to monies received towards the weeklong intensive holiday projects, where participants create a piece of theatre which includes original songs, dances and set design. At the year end date the unexpended balance was £16,012.

##### **Children's Theatre Jordan**

The restricted fund relates to monies received towards the ongoing weekly workshops with children in Jordan, where participants develop their theatre skills and produce an original show after each cycle. This fund also relates to monies received towards the weeklong intensive holiday projects, where participants create a piece of theatre which includes original songs, dances and set design. At the year end date the unexpended balance was £8,844.

##### **Youth Theatre Lebanon**

The restricted fund relates to monies received towards the ongoing weekly workshops or large scale productions with teenagers in Lebanon, where participants develop their theatre skills, write their own scripts and produce an original show after each cycle. Productions of note in 2019 include *#8\_Years\_Challenge* and the touring of *The Metamorphosis After Franz Kafka*. The fund was fully expended by the year end date.

## SEENARYO

### NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST DECEMBER 2019

#### 13 RESTRICTED FUNDS Continued

##### **Youth Theatre Jordan**

The restricted fund relates to monies received towards the ongoing weekly workshops or large scale productions with teenagers in Jordan, where participants develop their theatre skills, write their own scripts and produce an original show after each cycle. The main youth production in Jordan in 2019 was *Up to the Light*. The fund was fully expended by the year end date.

##### **Women's Theatre**

The restricted fund relates to monies received towards the ongoing weekly workshops or large scale productions with women in Lebanon, where participants develop their theatre skills, write their own scripts and produce an original show after each cycle. The main women's production in Lebanon in 2019 was *What's Far Is Near* a cross-border exchange between women living in London and Lebanon. The fund was fully expended by the year end date.

##### **Choirs**

##### **Children's Choir Lebanon**

The restricted fund relates to a collection of choirs in Lebanon that sing music from around the world in two-part harmonies. At the year end date the unexpended balance was £1,399.

##### **Teacher Training and Resources**

##### **Creative English Jordan**

This restricted fund relates to monies received towards improving English language learning through games, songs, role-play and improvisation. In Spring 2019, this programme merged with Playkit Resource Development, still supporting English language learning through games, songs, stories.

##### **Playkit Resource Development**

This restricted fund relates to monies received towards the development of Seenaryo Playkit. Resources we develop include: the Playkit mobile phone app; flashcards; teacher tutorial videos; and expanding the bank of games, songs and interactive stories in the Playkit. At the year end date the unexpended balance was £12,182.

##### **Playkit Teacher Training**

This restricted fund relates to monies received towards providing training for teachers of 3 to 8 years old, supporting them to make their lessons interactive through music, story and play. It is delivered via an intensive 4-day teacher training. The fund was fully expended by the year end date.

##### **Staff Salaries**

This restricted fund relates to monies received towards the staff salaries. The monies were fully expended by the year end date.

##### **Office Overheads**

This restricted fund relates to the as yet unexpended monies received towards the office rent in Lebanon.

#### 14 TRANSACTIONS WITH TRUSTEES

The Trustees did not receive any remuneration or benefits in kind.

#### 15 CHARITY LEGAL STATUS

Seenaryo is a Charitable Incorporated Organisation registered with the Charity Commission for England and Wales (registered charity number 1173822).